

AGN. NO.

MOTION BY SUPERVISORS GLORIA MOLINA  
AND MARK RIDLEY-THOMAS

January 15, 2013

The County of Los Angeles once again honors the life and work of Cesar E. Chavez by proclaiming Monday, March 25 to Sunday, March 31, 2013 Cesar E. Chavez Community Service Week; this is the 12<sup>th</sup> annual commemoration, and this year's theme is "Service to Others"; Chavez was a true American hero who dedicated his life to serving others; the anniversary of his birth is March 31, when he would have reached the age of 86.

The week's activities include county employee volunteer service or project opportunities in the community; cultural events free to the public; arts and literacy programs for youths in the County's parks, libraries and Probation camps; and a food drive.

Instead of a holiday, county employees have the opportunity to volunteer for needed services or specific projects in the community on March 26, 27, and 28 at access centers serving the homeless, at one of the County's fund distribution agencies such as the Asian Pacific Community Fund, Brotherhood Crusade, Earthshare

MOTION

Molina \_\_\_\_\_

Yaroslavsky \_\_\_\_\_

Knabe \_\_\_\_\_

Antonovich \_\_\_\_\_

Ridley-Thomas \_\_\_\_\_

California, United Latino Fund, or United Way; the Weingart Center's residential site or the Bell Shelter; local food banks to distribute food or soup lines at sites such as the L.A. Mission and the Los Angeles Regional Food Bank; beautification and clean-up projects at local parks; and assisting other non-profit agencies throughout the County.

In addition, the week-long fund drive in partnership with the Los Angeles Regional Food Bank will allow County employees to donate online and provide the opportunity to deliver goods at local food banks.

WE THEREFORE, MOVE THAT THE BOARD:

1. Proclaim March 25 through March 31, 2013, as Cesar E. Chavez Community Service Week throughout the County with the theme "Service to Others;" and
2. Request the Chief Executive Office and Office of Workplace Programs to work with County Departments to coordinate and support Cesar E. Chavez Community Service Week activities, including the fund drive; and
3. Request the Chief Executive Office to expand on the existing list of volunteer opportunities with an emphasis on non-profit agencies for County employees to participate in and distribute the list to all County departments; and
4. Waive parking fees, excluding liability insurance, in the amount of \$680 for up to 60 vehicles (30 for each meeting) to park at the Music Center for the Cesar Chavez Week Coordinators' training meeting and wrap-up meeting (dates and times to be determined) at the Kenneth Hahn Hall of Administration; and
5. Request the Chief Executive Office's Public Information Office to coordinate with the Office of Workplace Programs, Board Offices, County Department PIO's and participating non-profit agencies to: promote awareness of Cesar Chavez

Community Service Week volunteer opportunities among county employees (not for public information) through increased marketing to County employees in email blasts, department newsletters, bulletin boards, the County Intranet, ([mylacounty.gov](http://mylacounty.gov)) and other forms of employee communication; publicize the free Cesar Chavez Week arts and cultural events to the public countywide, through the media, the county website, department websites as appropriate, and marketing materials; and

6. Request the Chief Executive Office's Public Information Office to provide marketing materials support such as a master calendar flyer of the Cesar Chavez Community Service Week's free countywide cultural events and arts programming for the general public to be distributed through the county's parks, libraries and community centers.

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